



RITA CORPORATION

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Company Description

RITA Corporation's philosophy is based on the basic tenet that, as a vendor to the firms that comprise the personal care industry, WE MUST:

- Have an in-depth understanding of the specific needs of that individual firm
- Develop an intimate working relationship with all customer staff members, at as many levels as possible to ensure that a project develops in a smooth and continuous manner
- Provide accurate information transfer to all customers and principal requests
- Deliver a quality, competitively priced product

RITA's marketing group maintains our presence at global industry trade shows, in various highly regarded trade publications and RITA's Website, www.ritacorp.com.

RITA Corporation's research and development professionals, skilled customer service representatives and knowledgeable account managers work as one unit to provide the technical support necessary to establish and maintain product visibility.

RITA Corporation specializes in manufacturing specialty chemicals for the cosmetic, personal care and I&I markets. We have a 30-plus year joint venture with Industria Quimica del Centro located in Mexico. Industria Quimica del Centro's manufacturing capabilities include: ethoxylation, esterification, amideization and sulfonation technologies that complement product categories that include: absorption bases, glycol, glycerol esters, PEG esters, lanolin and lanolin derivatives, petrolatums, emollient esters, surfactants, emulsifying waxes and preservatives. Industria Quimica del Centro is the only fully integrated Paraben producer starting with Phenol as the primary feedstock in the Western hemisphere.

Key Personnel

Brian J. Goode
President

Thomas Goode
Vice President of Sales

Bart Falco
Vice President of Sales

Daniel Beio
VP of Research & Development

Jim Cook
VP of New Business & Development

Technologies, Patents, New Products

- New All Natural Ritafactant Blends – Patented, mild high-foaming, multifunctional surfactant blends
- Ritasils – New Silicone line containing multiple modifications of silicone chemistry
- Expanded line of Emollient Esters

Major Products

- Anti-Microbial – Triclosan, TCC, Preservatives
- Rheology Thickeners and Modifiers – Acritamers, Viscolams
- Flavonoids – Ritapans
- Natural active extracts
- Rheology Modifiers, Thickeners and Suspending Agents
- Liposome Technology--ROVI Cosmetics leader in unique natural delivery systems
- Cosmetics--Lamberti guars--largest producers of guars technology in the world
- Ritafactants--no sulfated and EO adjuncts for cleansing applications. Custom systems available
- Eucarols--Cocopolyglucose surfactants

Specialized Services

RITA Corporation, with over 50 years of history in the Personal Care and I&I markets specializes in providing high quality, performance proven raw materials. With premier manufacturing facilities, highly trained Research and Development professionals, skilled Customer Service representatives and knowledgeable Account Managers, RITA works as one to provide technical support and innovative raw materials to all of its customers worldwide.

Global Capabilities

Worldwide extensive distribution network to facilitate & expedite products and services to an ever growing global arena.

